

m santosh kumar

graphic designer

mobile no. **99636 96559**

e-mail: **santoshdesigns.in@outlook.com**

website: **www.santoshdesigns.in**



about me

I love to craft meticulous designs for Print & Web. I aspire to be one of the best Designers of the industry. My USP is 'Clean Design'. Those who know me say, I am expert in Adobe Photoshop & CorelDraw softwares and very good at Layout composition, Technical know-how.

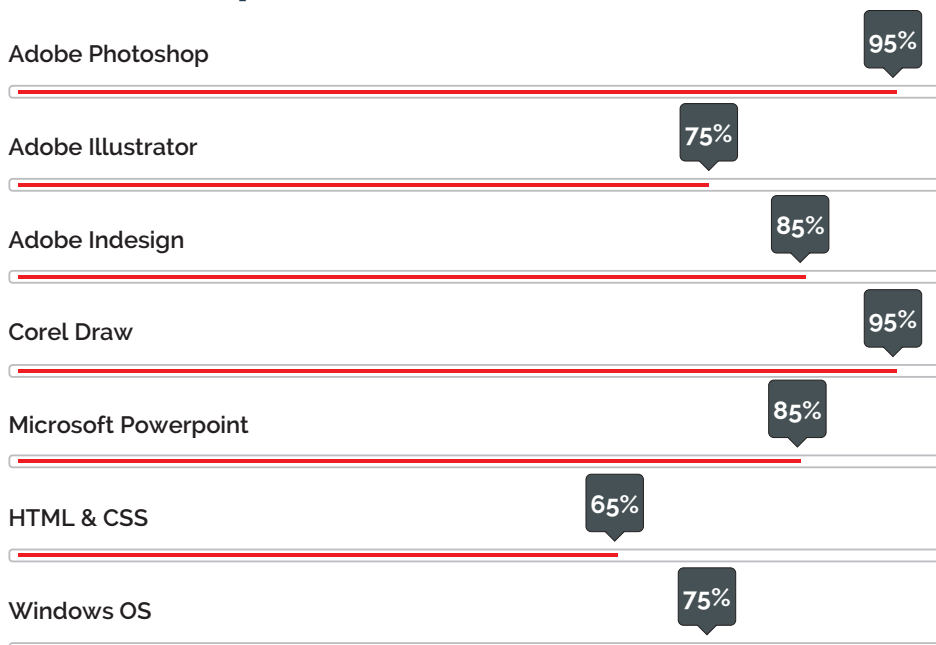
Born in 1979, Hyderabad Andhra Pradesh (prior: June 2014) I finished my Schooling in Vijayawada and college in Rajahmundry. Though I studied commerce, I was more keen into Arts since childhood and that lead me to design industry. Started my career as a DTP (Desk Top Publishing) Operator in year 2000 at Bachi Arts, Vijayawada to Design Executive in RK SWAMY BBDO Advertising Pvt. Ltd., Hyd. to March 2017.

When I am not designing, I will be on photography trials or scribbling or enjoying veg. food.

design services

- ◆ Logo / Identity
- ◆ Branding
- ◆ Business card
- ◆ Letterhead
- ◆ Envelope
- ◆ Brochure
- ◆ Flyer
- ◆ Website
- ◆ E-mailer
- ◆ Print Ads
- ◆ Signage
- ◆ Banner
- ◆ Poster
- ◆ Packaging
- ◆ Label
- ◆ Menu
- ◆ Tent card
- ◆ Magazine
- ◆ Newsletter
- ◆ Book Layout & Cover
- ◆ Annual Report
- ◆ Powerpoint Presentation

software expertise



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experience

Company : **RK SWAMY BBDO Advt. Pvt. Ltd.**
Location : Somajiguda, Hyderabad.
Designation : **Sr. Graphic Design Executive**
Duration : **March 2011 to March 2017**
Responsibilities : Designing ad campaigns that include: print ads, flyers, newsletters, outdoor and indoor branding for major real estate, textile and pharma clients.

Company : **Ramaknath Advertising Pvt. Ltd.**
Location : Hyderabad
Designation : **Visualizer**
Duration : **April 2009 to February 2011**
Responsibilities : Designing Print Ads, Flyers, News-letters, Journals, Packaging for Retail Clients.

Company : **Sharelogic Software Pvt. Ltd.**
Location : Hyderabad
Designation : **Lead Designer**
Duration : **May 2008 to March 2009**
Responsibilities : Lead a team of 4 web designers and was responsible for look and appeal of Website, Web-banners and Brochures for mostly UK Clients. Also involved in Hosting, Maintaining and updating static Website.

Company : **Crescent Publications Pvt. Ltd.**
Location : Vijayawada
Designation : **Layout Designer**
Duration : **2002 to 2006**
Responsibilities : Designing layout for the First Telugu Monthly Magazine "Computer Vignanam" and other books. I was also involved in Printing and Publishing.

Company : **Bachi Arts**
Location : Vijayawada
Designation : **Graphic Designer**
Duration : **2000 to 2002**
Responsibilities : My first step as in design industry. I was good at design softwares and here I had a opportunity to know and understand printing & publishing.

education

Course : **Intermediate (M E C)**
Institution : VT Junior College
Location : Rajahmundry
Year : **2001 - 2002**

Course : **Diploma in Desktop Publishing**
Institution : Sriven Computers
Location : Hyderabad
Year : **1999**

Course : **Typewriting** (Higher Grade)
Institution : B Technical Education
Location : Rajahmundry
Year : **1998**

Course : **S S C**
Institution : ABC Convent
Location : Vijayawada
Year : **1996**

I prefer workmanship to certificates.

personal details

Full Name : **Mupavarapu Santhosh Kumar**
Father's Name : M Gururaj Rao
Address : #24-105/15, Lakshmi Narayana Colony, IDA, Uppal, Hyderabad 500039.
Date of Birth : **20th October 1979**
Native : **Hyderabad**
District : Rangareddy
Nationality : India
Caste : Hindu
Marital Status : Married
Kids : 2 (Son & Daughter)
Languages : Telugu, Hindi, English & Kannada.

I certify that the information given here are true and complete to the best of my knowledge.

M. Santosh Kumar



Santosh Designs

